

## Marriott International, FibraHotel, Fibra Danhos and Beyond Ventures announce the highly anticipated return of The Ritz-Carlton brand to Cancun with 131 hotel rooms

*Anticipated to open in 2027, The Ritz-Carlton, Cancun, Punta Nizuc, will feature a world-class oceanfront resort and ultra-luxury residential condominiums, developed through an unprecedented collaboration between three of Mexico's most experienced real estate developers.*



**Cancun, Mexico. October 9<sup>th</sup>, 2024** — Marriott International, Inc. announced an agreement with FibraHotel (BMV: FIHO12), Fibra Danhos (BMV: DANHOS13) and Beyond Ventures to bring The Ritz-Carlton, Cancun, Punta Nizuc to the area. The property is slated to include a 131-key luxury hotel, developed and owned through a joint venture between FibraHotel and Fibra Danhos, along with 126 branded residences in a LEED certified building, developed by Beyond Ventures, setting a new standard of design and sophistication in the region.

“Marriott is thrilled to bring The Ritz-Carlton brand back to Cancun, as we continue aiming to meet the growing demand for luxury travel experiences and world-class branded residences,” remarked Brian King, President of Caribbean & Latin America (CALA) for Marriott International. “As one of the most important tourist destinations in Mexico and Latin America, Cancun and the Riviera Maya attract nearly 30 million visitors each year, drawn by stunning beaches, vibrant nightlife, and rich cultural experiences. While this property is conveniently located 10 minutes from the airport, it feels a world away. Punta Nizuc offers an unmatched gateway to the beauty

of the Riviera Maya. Cancun's unique blend of natural beauty, modern amenities, and a diverse range of activities—from exploring ancient Mayan ruins to enjoying world-class dining—make it a truly extraordinary destination for travelers seeking both adventure and relaxation.”

In a joint statement, the development partners shared: “We are extremely proud to announce this joint venture between FibraHotel, Fibra Danhos, and Beyond Ventures. Together, we are shaping the future of luxury hospitality and residential experiences in Cancun. Our investment is a testament to Cancun's growing potential, introducing visitors and residents to the vibrant culture, natural beauty, and renowned hospitality that Mexico has to offer. Whether for a vacation or as a second home, The Ritz-Carlton, Cancun, Punta Nizuc will redefine luxury living and hospitality in the region.”

Set to welcome guests and residents in 2027, The Ritz-Carlton, Cancun, Punta Nizuc will offer all the pleasures of one of the world's most coveted beach destinations, set on an exclusive peninsula that boasts over a private shoreline. Guests will enjoy unparalleled ocean views and access to world-class amenities.

The project's design will be led by the acclaimed architectural firms Lissoni & Partners and Cherem Arquitectos. It will include exceptional services and amenities, such as a sprawling oceanfront pool complex, a destination spa, six gourmet restaurants, and exclusive residential amenities, all serviced by The Ritz-Carlton.

The return of The Ritz-Carlton to Cancun underscores the brand's commitment to providing exceptional guest experiences in some of the world's most sought-after destinations.

## About FibraHotel

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FibraHotel (BMV: FIHO 12) is a Mexican trust created primarily to acquire, develop, and operate hotels in Mexico. Our objective is to provide attractive returns to our CBFH holders through distributions and the appreciation of our real estate assets. Also, we aim to have a high-quality hotel portfolio, through the affiliation to different hotel brands and renowned operators, as well as geographic and segment diversification.

## About The Ritz-Carlton Hotel Company, LLC

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Delivering the Gold Standard in service in coveted destinations around the world, The Ritz-Carlton Hotel Company, LLC currently operates more than 120 hotels in over 35 countries and territories. From iconic urban destinations to stretches of paradise in untouched corners of the earth, The Ritz-Carlton offers the opportunity for true discovery and transformative escapes that stay with guests long after they depart. Committed to thoughtful innovation, The Ritz-Carlton encompasses two groundbreaking brand extensions, Ritz-Carlton Reserve and The Ritz-Carlton Yacht

Collection. Ritz-Carlton Reserve is a collection of rare estates set apart from the world, where personalized care and cultural immersion are paramount. The Ritz-Carlton Yacht Collection translates the brand's legendary service and hospitality for sea, reimagining the ultra-luxury cruising category. For more information or reservations, visit the company website at [www.ritzcarlton.com](http://www.ritzcarlton.com), for the latest company updates, visit [news.marriott.com](http://news.marriott.com) and to join the live conversation, use #RCMemories and follow along on [Facebook](#), [Twitter](#), and [Instagram](#). The Ritz-Carlton Hotel Company, L.L.C. is a wholly-owned subsidiary of Marriott International, Inc. (NASDAQ:MAR). The Ritz-Carlton is proud to participate in Marriott Bonvoy®, the global travel program from Marriott International. The program offers members an extraordinary portfolio of global brands, exclusive experiences on [Marriott Bonvoy Moments](#) and unparalleled benefits including complimentary nights and Elite status recognition. To enroll for free or for more information about the program, visit [marriottbonvoy.com](http://marriottbonvoy.com). The Ritz-Carlton is committed to supporting the destinations where it operates through Community Footprints, the company's social and environmental responsibility program.

## About Marriott International, Inc

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Marriott International, Inc. (Nasdaq: MAR) is based in Bethesda, Maryland, USA, and encompasses a portfolio of approximately 9,000 properties across more than 30 leading brands in 141 countries and territories. Marriott operates and franchises hotels and licenses vacation ownership resorts all around the world. The company offers Marriott Bonvoy®, its highly awarded travel program. For more information, please visit our website at [www.marriott.com](http://www.marriott.com), and for the latest company news, visit [www.marriottnewscenter.com](http://www.marriottnewscenter.com). In addition, connect with us on [Facebook](#) and @MarriottIntl on [X](#) and [Instagram](#).

## About Fibra Danhos

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Fibra Danhos (BMV: DANHOS13) is a Mexican trust constituted, primarily, to develop, own, lease, operate, and acquire iconic and premier-quality commercial real estate assets in Mexico. Our objective is to provide attractive risk-adjusted returns to our CBFI holders, over the long-term, through stable cash distributions and the appreciation of our property values. We plan to maintain and grow a high-quality portfolio of properties. This, through our strong and unparalleled development capabilities and selective acquisitions of premier-quality iconic properties. We consider properties to be iconic if they have, the unique ability, to transform the areas surrounding their location. We consider properties to be premier-quality if they are located in prime locations, were developed with high construction and design standards, feature quality tenants, report high occupancy rates and, in the case of retail properties, attract a high volume of visitors and sales per square meter.

## About Beyond Ventures

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Beyond Ventures is a group of entrepreneurs from the construction sector with over 15 years of experience. Driven by innovation and development, we have been involved in a wide range of projects.

Our main goal is to develop projects that leave a lasting impact and add value to their surroundings. At Beyond Ventures, we implement a 360° approach, covering the entire real estate development cycle: from planning and execution to construction and commercialization. To achieve this, we have a robust interdisciplinary team and an extensive network of highly specialized consultants, ensuring the fulfillment of goals in every project.

We strive to offer excellence in every project for our investors and clients. In each of our developments, we integrate innovation, functionality, and cutting-edge technology to create unique spaces in the best locations under the BEYOND Living concept, where we showcase our Branded Luxury Residences as benchmarks of exclusivity and quality.